



the essential accessory for men

Chicago — All of men's problems have been solved — or at least their fashion problems. Men will no longer have to worry about misplacing collar stays for their shirt collars. To solve this challenge for men, entrepreneurs Jason Bier and Joshua Gutstein created the Stayclip®. The Stayclip® is a keychain-sized ring that offers men a convenient, readily accessible way to store their collar stays whether at home, at the office or while traveling. Ideal for the man who wants to look

available in four different sizes to fit various business and casual designer shirts. A reasonably priced gift idea, the package includes a Stayclip®, wall mount, and eight white and eight chrome Stayclip® Ready stays.

"The Stayclip was a snap to set up for my husband and now he can always find the right size stays for his shirts," said professional organizer Gail Taxy. "My husband enjoys it so much that we sent Stayclips to our friends and now they are calling to say thanks for this very novel gift."



sharp and stylish all day long, the Stayclip® can be purchased online at www.stayclip.com

"Once we realized that other professional men shared the inconvenience of losing and bending collar stays," said Co-founder Jason Bier of BG & Sons, "we knew the Stayclip® was the long awaited solution." Collar stays are often lost, forgotten, or bent through repeated wear of collared dress shirts and business casual shirts. The Stayclip® offers a simple solution to a common problem that all men share.

The product comes with Stayclip® Ready stays which hang from the ring of the Stayclip®, opening when the silver button is pressed. Stayclip® Ready stays come in white or bendable chrome, each color

For the man who dresses professionally and fashionably, the Stayclip® helps men look and feel their best.

About BG & Sons

BG & Sons, LLC, owns all rights to the Stayclip® brand and is its sole distributor. BG & Sons launches their first product, the Stayclip® under their Solutions for Life® brand. For more information on the Stayclip®, visit www.stayclip.com or contact customer service at (866) 344-STAY. The Stayclip® can also be purchased at men's high-end retailers and hotels in the following markets: Chicago, IL; Lexington, KY; Plainview, NY; Cerritos, CA; Claremont, CA; Bandon, FL; Las Vegas, NV; Lakewood, CO; New York, NY; Salt Lake City, UT; and Houston, TX.

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